

SPONSORSHIP PROSPECTUS BRAIDING KNOWLEDGES CANADA 2025 GATHERING

*Reconciliation
through Research*

March 5-7, 2025



BRAIDING KNOWLEDGES CANADA
RENOUER LES SAVOIRS CANADA
braidingknowledgescanada.ca

ABOUT BRAIDING KNOWLEDGES CANADA



BRAIDING
KNOWLEDGES
CANADA

Braiding Knowledges Canada (BKC) is a not-for-profit corporation established in 2024 with plans to continue the ground-breaking work of the Canadian Mountain Network (CMN) and broaden its impact beyond mountain landscapes in Canada. BKC collaborates with diverse partners, including universities, knowledge centers, Indigenous organizations, local communities, government, the private sector, and other key stakeholders. This collaboration is supported by a five-year grant from the Government of Canada's Strategic Science Fund (SSF) for the period 2024-2029.

BKC is dedicated to building upon and expanding CMN's legacy through its [Strategic Plan](#), which emphasizes *Reconciliation through Research* and addresses the drivers and impacts of environmental and societal change to advance conservation, restoration, adaptation, and well-being. This is in pursuit of our goal from the Strategic Plan as follows: BKC advances *Reconciliation through Research* by enhancing the influence of self-determined, place-based, and co-produced knowledge within Canada's science culture such that, over time and on a path towards reconciliation, Indigenous and local knowledge approaches equitably contribute to public policy, decision-making, and the advancement of federal science priorities.

BKC is committed to continuing CMN's efforts to cultivate trusting, authentic, reciprocal relationships and inclusive, decolonizing practices with our partners and researchers through place-based, community-driven research, training, and knowledge exchanges. This commitment enables us to deliver and mobilize knowledge arising from locally-relevant research, essential for advancing *Reconciliation through Research*, training the next generations of leaders, and informing federal policy and practices in Canada.



Previous Gathering organized by CMN in Parksville, BC, which also featured a site visit to Cathedral Park

BRAIDING KNOWLEDGES CANADA 2025 GATHERING

BKC is honored to host its inaugural Gathering from **March 5-7, 2025**, at the beautiful Canadian Museum of History in Gatineau, Quebec. This event will celebrate the braiding of Indigenous and Western knowledge systems, or “braiding knowledges”, weaving together distinct ways of knowing.

It is also a moment to reflect on and celebrate our learnings and successes as CMN, and to embrace the future as BKC—marking the transition from one to the other and the celebration of that transformation.

This gathering will convene Indigenous organizations and communities, university researchers, government representatives, business and industry leaders, and not-for-profit partners to share and mobilize knowledge generated through Indigenous-led and co-led research initiatives.

Participants can anticipate dynamic keynote presentations, thought-provoking panel discussions, and opportunities to engage with diverse voices and perspectives throughout the gathering. Join us as we work together to create stronger, more inclusive pathways for knowledge sharing and decision-making.

EVENT GOALS

- Foster connections among BKC’s community of research teams, collaborators, Indigenous organizations, and broader stakeholders to strengthen relationships and shared understanding.
- Reflect on and celebrate the transition from the CMN to BKC, highlighting the progress, successes, and innovations achieved through the braiding of Indigenous and Western knowledges.
- Highlight the importance of continuing this collaborative work to address challenges and opportunities related to environmental change in Canada and beyond.



Photo courtesy of the Canadian Museum of History, Gatineau, Quebec

Canadian Museum of History, Gatineau, Quebec

SPONSORSHIP PACKAGES

All sponsorship funds will go directly towards offsetting the costs of hosting this event.

ALL MAJOR SPONSORSHIP OPPORTUNITIES INCLUDE:

- Logo & sponsorship level on BKC's conference website
- Company logo on conference signage
- Logo & sponsorship level in "sponsor loop" on screens playing during the conference
- Logo & sponsorship level in BKC's conference printed program book
- Verbal sponsorship acknowledgment during our conference!

In addition, Major Sponsorships include the following based on sponsorship level:

SILVER LEVEL (\$5,000)

Includes above plus

- 1 delegate pass (valued at \$920 each)

GOLD LEVEL (\$7,500)

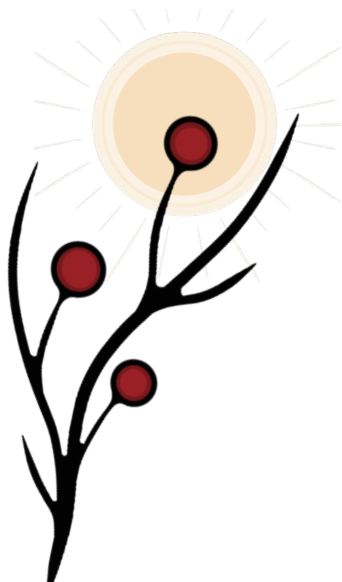
Includes Silver Level plus

- 2 delegate passes (valued at \$920 each)
- Sponsorship acknowledgment in BKC newsletters
- Recognition in general social media posts
- Ability to add corporate promotional item to attendee bags
- Corporate logo added to attendee bag OR attendee notebook
- Special recognition as sponsor of an evening meal or reception

PLATINUM LEVEL (\$10,000)

Includes Gold Level plus

- 3 delegate passes (valued at \$920 each)
- Opportunity to meet with BKC Board and Executive at Opening Reception
- Commensurate visibility in all communications at conference event as well as BKC communications throughout 2025-26
- Knowledge Braiding Prize sponsor acknowledgment at the Conference dinner



ADDITIONAL SPONSORSHIP OPTIONS

Trainee Conference Sponsor \$3,000

- Opportunity to Sponsor a youth/trainee to attend the BKC 2025 Knowledge Gathering
- Includes registration, travel and accommodation

“Interactive Style” Exhibit Booth (\$2,500)

- Given the nature of our conference to build relationships and engage in dialogue, “booths” will consist of cocktail style tables and a standing banner. The possibility exists for exclusive booth opportunities on a select and first come first serve basis for Gold and Platinum Level Sponsors.
- Company name in exhibitor list in printed program and on conference website.



Photo by Daryl Mitchell, CC BY-SA 2.0 via Wikimedia Commons

Canadian Museum of History, Gatineau, Quebec

Breakfast or Lunch Sponsor (\$1,500)

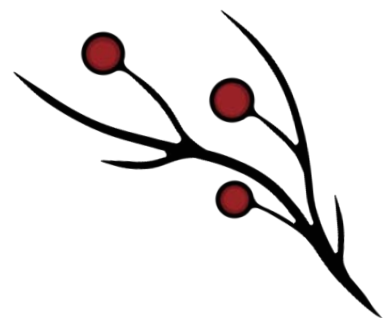
- Logo displayed at buffet stations
- Name listed with the sponsored meal in the conference agenda
- Verbal acknowledgment
- Opportunity to display pop-up banner or other signage during dinner (sponsors are responsible for supplying banner/signs and any shipping costs)
- Logo (and optional additional images) on screens during the meal

Registration Sponsor (\$1,000)

- Name or logo on lanyards
- Logo recognition at registration desk
- Logo on registration form and confirmation email

Coffee Station Sponsor (\$750 per day)

- Logo displayed at coffee stations
- Name listed with the sponsored break in the conference agenda
- Opportunity to supply logo'd napkins at coffee stations
- Opportunity to display pop-up banner or other signage in the coffee area (sponsors are responsible for supplying banner/signs and any shipping costs)



COME JOIN US!

As a BKC Knowledge Gathering Sponsor you will have access to a wide variety of aforementioned branding opportunities throughout our event. However, even more importantly to your participation are the long term benefits of your association with BKC.

Our research, training, and knowledge mobilization practices, including emphasis on relationship-building and ethical space, has innovated a model of place-based, community-driven research that braids Western and Indigenous knowledges. BKC's knowledge braiding has supported academics, scientists, communities, and decision-makers in decolonizing research practices in Canada. BKC remains committed to the ethical, respectful, thoughtful, and intentional braiding of Western and Indigenous knowledges.

Over the course of its five-year program, BKC will advance braided knowledge relationships and outcomes to help address Canada's environmental and social priorities. This includes informing policy and decision-making in conservation, restoration, adaptation, and community well-being to respect and uplift *All Our Relations*.








Photo courtesy of the Canadian Museum of History, Gatineau, Quebec

Canadian Museum of History, Gatineau, Quebec

Contact information:

Please direct sponsorship inquiries to
stakeholderliaison@braidingknowledges.ca

Follow us on social media:

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